

the green petal

Wedding Consult Process

1) **Book Appointment:** For weddings in June 15th- October 15th, we recommend booking your consult six to ten months before your wedding. This is our peak wedding season and these dates book up quickly. For weddings in our off-season (October 16th- June 14th) we recommend booking four to six months before your date.

Please note we do not book consults for the following year between July 1- September 15th, we reserve this time to focus on our current year brides. Consults for the following year begin September 15th. We also do not book consults the week before, and including, the following holidays: Christmas, Valentine's Day, and Mother's Day (these are very busy times in our shop and we would be unable to give you the focus and attention you deserve.)

2) **Budget:** This is a crucial step in your planning. Please bring at least a rough budget to the consult. First determine your priorities for your wedding. Are you most concerned about your dress? Location? Or is it your bouquet & centerpieces? Set your budget accordingly. If you are unsure, wedding planners typically recommend reserving 8-12% of your wedding budget for the flowers.

We have a \$600 minimum for weddings June 15th- Oct 15th, and a \$350 minimum for the rest of the year.

3) **Prepare:** Please have the following with you when you come for your consult.

- Flower Budget

- Wedding Date
- Wedding Venue
- Wedding Colors/Theme
- Number of people in Bridal Party
- Approximate number centerpieces needed for reception
- Pictures or your Pinterest Board

- . 4) **Consult:** This is where the magic happens! Meet us at 421C-2nd Ave. Fernie, BC. You may know exactly what you want, or you may be looking for some guidance. We will review your inspiration together, and discuss how you want your special day to look and feel, all while keeping your budget in mind. *If you are unable to make it to our office, we are happy to arrange a skype or phone consult!*
- . 5) **Design:** This is when we get to work! Using the notes and images from our meeting we continue the design process. *Your detail proposal will be emailed to you within two weeks.*
- . 6) **Refine:** You receive our proposal and review it. Changes and suggestion can be made until we have designed something you love! ***A contract is signed and a non-refundable retainer of \$300 is made to reserve your wedding date.*** We recommend booking your date (especially peak season) as soon as you know you would like The Green Petal to be your florist. All dates are booked on a

first come, first serve basis (with deposit paid).

- 7) **Finalize:** You are welcome to make changes on your proposal up until 5 weeks before your wedding date. We will contact you at this time to have you confirm your numbers and deliver or pick up times. *Payment in full is due 3 weeks before your wedding date. Please see contract for cancellation policies.*

To book a consult please call or email us.

The Green Petal

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