

TOURISM FERNIE MEDIA VISIT REQUEST FORM



Please fill out the Tourism Fernie Media Visit Request form and return to Christine Grimble (christine@tourismfernie.com). Once your request has been reviewed, you will be contacted to discuss approvals and coordination details.

Project Title or Media Outlet				
Description of Outlet & website				
Feature Content/ Story Line/ Theme				
Geographic / Demographic focus				
Circulation/ Audience Size				
Online Exposure (if applicable) - Coverage & Audience				
Social Media (if applicable) - Include account details & # of followers				
Publication Date				
Commitment to Publish/ Broadcast		<i>Copy of assignment letter or similar (incl. name of editor) must be provided</i>		
Confirm inclusion of: www.tourismfernie.com, tagging: @TourismFernie (FB, Insta, Twitter) and use of #FernieStoke				
Media Visit Participant - Name	Organization	Role / Title	Contact Info (email, phone #)	First Visit to Fernie? Yes / No
Primary Contact (if different)	Name	Role / Title	Contact Info - Email	Contact Info - Phone Number
Preferred Visit Dates	Arrive	Depart	Flexible with dates? Yes / No	Alternate date options:
Participant(s): Name (and age if under 18) of all accompanying this trip for work purposes. If non-work related, indicate n/a under org. & role.	Organization	Role / Title	First Visit to Fernie? Yes / No	
Lodging Request Preference (hotel, condo, family friendly, etc.).	Check-In (date & approx. time)	Check-Out (date & approx. time)	# of Beds	# of Rooms
Outline what coverage the Host Accommodation would receive (content, weblink, tagging, etc.) or indicate if not included.				
Other Service Requests - Submit for consideration, along with intended coverage for those services (Transportation, Activities, Guiding Services, Meals, other)				
Dietary and/or physical access requirements, if any?				

