



Tourism in Fernie

Industry Event, AGM & Social

Network - Learn - Engage

Thursday April 4, 2024 - All Welcome

We gratefully acknowledge that we live and work in ?amak?is Ktunaxa the territory of the Ktunaxa Nation.

Keynote & Guest Speakers:

“Investing in the Guest, Experience, Staff & the Bottom Line”

Stuart Back

COO, Banff Jasper Collection & Golden Skybridge, Pursuit Collections

PURSUITSM

“Investing in Fernie & Its Opportunities”

Chris Fehr

Director of Hospitality for Canada, Western Trust - new owners of Fernie Lodging Company

 **WESTERNTRUST**

Event Schedule

Part 1 - Industry Event, Speakers & AGM

10:15am - 3:00pm @ Best Western PLUS

10:15am - Doors Open, Check-In & Networking
11:00am - Welcome & Opening Remarks
11:15am - Tourism Fernie Presentations & Updates
12:15am - Complimentary Lunch
12:45pm - Tourism Fernie Annual General Meeting
1:15pm - Keynote Speaker: Stuart Back
2:30pm - Guest Speaker: Chris Fehr
3:00pm - Closing Remarks & Optional Networking

Part 2 - Tourism Social & Local Biz Flash Updates

4:30pm - 6:30pm @ The Pub in Park Place Lodge

Join us for a casual mingle with industry!
Complimentary appy's & drink ticket.
Draw prizes!

Have a flash biz update to share in person??
Let us know - info@tourismfernie.com

See you at Part 2 @ The Pub >>>

**For last minute availability or to be added to the waitlist,
please email rebecca@tourismfernie.com.**

More details visit www.TourismFernieAGM.com